

ADMITSEE SCHOLARSHIP

OFFICIAL RULES AND ELIGIBILITY (FALL 2019)

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. MAKING A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. The AdmitSee Inc. \$5,000 Scholarship Contest (the "Contest") is sponsored by AdmitSee Inc. ("AdmitSee").

ELIGIBILITY:

Subject to these Official Rules, the Contest is open only to permanent legal U.S. residents physically residing in the fifty (50) United States of America and the District of Columbia, who are: (i) at least 13 years old as of the date of entry; (ii) currently enrolled in or accepted to (with enrollment pending) at an accredited four-year college or university in the United States; and (iii) any user who submits an entry at <https://www.admitsee.com/scholarship> by completing the entry form and submitting written responses to the Contest question(s). The response(s) must each be limited to 100 words or less. Minors between the ages of 13 and 17 (inclusive) must first obtain the consent of their parent or legal guardian to enter. Scholarship awards will not be paid to institutions outside the U.S. Employees of AdmitSee and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies and any other entity involved in the development or administration of this Contest, and their immediate family members or household members are not eligible to participate in or win the Contest. THE CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR WHERE BONDING, REGISTRATION, OR OTHER REQUIREMENTS WOULD BE REQUIRED BUT HAVE NOT BEEN MET, OR WHERE THE METHODS OF ENTRY SET FORTH BELOW WOULD BE DEEMED CONSIDERATION. ALL APPLICABLE FEDERAL, STATE AND LOCAL LAWS APPLY.

CONTEST OVERVIEW:

AdmitSee will post one or more questions online at <https://www.admitsee.com/scholarship> and allow registered, eligible entrants up to 100 words to submit a response to each question. AdmitSee will select one winner with the best response(s) from among finalists who are randomly selected from the entire pool of Contest entrants. The Contest winner will receive a \$5,000 Scholarship. Further Scholarship and payment details are below.

ENTRY PERIOD:

Contest will begin at 12:01 am Pacific Time starting on August 16, 2019, and will end at 11:59 pm Pacific Time on November 15, 2019 (“Entry Period”). The deadline to submit entries for the Contest will be displayed on the Contest entry page. Once the deadline has passed, no further entries for the Contest will be accepted. AdmitSee will inform the winner by email and/or phone call by December 15, 2019. AdmitSee will then publicly announce the winner with a press release or blog post by December 30, 2019. AdmitSee reserves the right to change any beginning or end dates of the Contest at any time. AdmitSee also reserves the right to discontinue the Contest at any time.

HOW TO ENTER:

No purchase or payment is necessary to participate in the Contest. Participants must agree to the AdmitSee.com Terms of Use and Privacy Policy when submitting an entry. PARTICIPANTS ACKNOWLEDGE THAT BY SUBMITTING A SCHOLARSHIP ENTRY, A CORRESPONDING COLLEGE USER ACCOUNT WILL BE CREATED ON ADMITSEE.COM ON BEHALF OF THE SCHOLARSHIP ENTRANT AND THAT ACCOUNT WILL INCLUDE THE INFORMATION SUPPLIED BY THE PARTICIPANT IN THE SCHOLARSHIP ENTRY FORM.

During the Entry Period, enter the Contest by visiting <https://www.admitsee.com/scholarship> and submitting written response(s) to the Contest question(s). The response(s) must each be limited to 100 words or less. You may only submit one entry per Entry Period. Alternatively, Contest entries may be submitted by mail: print or type your name, address, and daytime phone number on an 8.5”x11” standard letter size paper along with your response to the scholarship question, and mail it to “AdmitSee Inc., 222 Broadway, 19th Floor, New York, NY 10038.” Multiple entrants that submit the same response(s) will be disqualified. Any late, lost, misdirected, incorrect or incomplete entries will be disqualified and AdmitSee and its agents will not be responsible for such entries. AdmitSee expressly reserves the right to disqualify any entries that it believes in good faith are generated by an automated means or scripts, or that are the result of plagiarism. Entries generated by script, macro or other automated means are void. By entering you agree to accept and be bound by all terms and conditions in these Official Rules.

SELECTION OF WINNERS:

One or more Judges from AdmitSee shall read each of the eligible Contest entries written by the randomly selected finalists and select a winner from the pool of finalists. The Judge(s) shall base their decision on the following criteria: sincerity, creativity, thoughtfulness, and factual credibility. Odds of winning depend on the number of entries and the quality of your response(s) as evaluated by the Judge(s). The Contest will be conducted under the

supervision of AdmitSee. The decisions of AdmitSee are final and binding in all matters relating to this Contest.

To receive a complete list of all Contest winners or a copy of the Official Rules, within six (6) months after the end of the Entry Period, send a self-addressed stamped envelope to AdmitSee Inc., 222 Broadway, 19th Floor, New York, NY 10038, Attn: "AdmitSee Inc. \$5,000 Scholarship Contest Winner's List" and specify the Contest(s) for which you wish to receive such information.

SCHOLARSHIP DETAILS:

Each semester's Contest winner will receive a \$5,000 Scholarship to be applied toward tuition and/or education-related expenses. In no event shall AdmitSee be obligated to award any prizes other than the Scholarship specified in these Official Rules. The Scholarships are non-transferable and no substitutions (including, without limitation, for cash) are permitted. Winners shall be solely responsible and liable for all federal, state and local taxes, and any other costs and expenses, associated with the Scholarships.

CLAIMING YOUR SCHOLARSHIP:

Contest winners will be notified by email and/or phone; provided, however, that AdmitSee reserves the right to determine an alternate method of notification. Failure to provide accurate contact information may result in disqualification, and if unable to contact a winner within 72 hours, AdmitSee may, in its discretion, select another eligible contestant as a winner and award the Scholarship to the newly selected winner.

Scholarships will be awarded and paid directly to the winner. Winners are required to provide AdmitSee with the following information if requested:

- Your AdmitSee username and/or profile URL;
- Your residential address and phone number;
- Your student identification card at your enrolled college or university;
- A copy of your acceptance letter from your enrolled college or university as well as your .edu email address;
- Your current or most recent transcript from your enrolled college or university;
- Contact and mailing information for your college's or university's financial aid office.

No payment of any Scholarship will be granted until AdmitSee is able to verify the winner's enrollment status at the institution. Winners must cooperate with AdmitSee and their institution in filing or providing any necessary paperwork or other materials or signatures deemed necessary by AdmitSee or the institution in their discretion to process the Scholarship. Any Scholarship won by an eligible minor will be awarded to the minor with written consent from the

winner's parent or legal guardian. AdmitSee may, in its sole discretion, decline to award payment of the Scholarship in the case of a winner's failure to provide information in a timely fashion requested by AdmitSee or the institution, or if the student's enrollment lapses for any reason.

PAYMENT DIRECTIONS:

AdmitSee will pay the Scholarship directly to the winner in one lump sum. The payment transfer method will be at the discretion of AdmitSee. Past payment methods include bank checks and payment through a trusted and widely used third party service, such as PayPal. AdmitSee has the sole discretion and final word over the timing and manner of any scholarship payments.

GENERAL CONDITIONS AND RELEASES:

By entering the Contest or accepting a Scholarship, you agree to conform to all federal, state and local laws and regulations. When applicable, the winner may be required to execute and return (and winning may be conditioned upon the winner executing and returning) to AdmitSee, within ten (10) business days, an Affidavit of Eligibility and a Liability and Publicity Release drafted by AdmitSee to be eligible for the Scholarship or an alternate winner will be selected. The winner may be required in AdmitSee's sole discretion to complete relevant tax forms as a condition to the delivery of the Scholarship. Winner may also be required to furnish proof of identity, address and birth date in order to receive a Scholarship.

Unless prohibited by applicable law, your submission of an entry to the Contest or acceptance of a Scholarship constitutes your permission to use your name, photograph, likeness, voice, address (city and state), testimonials, and any other information provided to AdmitSee in connection with the Contest in all media, in perpetuity, in any manner AdmitSee deems appropriate for publicity purposes without any compensation to such entrant or any review or approval rights, notifications, or permissions; and constitutes your consent to disclose your personally identifiable information to third parties (including, without limitation, placing the winner's name on a winner's list).

An entrant or winner may be disqualified from the Contest if he or she fails to comply with each provision of these Official Rules, as determined in the sole discretion of AdmitSee.

Participation in the Contest is at entrant's own risk. AdmitSee shall not be liable for: (1) failed, returned or misdirected notifications based on inaccurate information provided by the winner in connection with an entry; (2) entries and responses to winner notifications which are lost, late, incomplete, illegible, unintelligible, postage-due, misdirected, damaged or otherwise not received by the intended recipient in whole or in part or for computer or technical error of any kind; (3) any electronic miscommunications or failures, technical hardware or software failures of any kind, lost or unavailable network connections, or failed incomplete, garbled or delayed

computer transmissions which may limit an entrant's ability to participate in the Contest; (4) any technical malfunctions of the telephone network, computer on-line system, computer equipment, software, program malfunctions or other failures, delayed computer transactions or network connections that are human, mechanical or technical in nature, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from downloading any application or otherwise in connection with this Contest; or (5) any warranty with respect to any Scholarship or any component thereof. THE SCHOLARSHIPS ARE AWARDED "AS IS" AND ADMITSEE DOES NOT MAKE ANY, AND HEREBY DISCLAIMS ANY AND ALL, REPRESENTATIONS OR WARRANTIES OF ANY KIND REGARDING THE SCHOLARSHIPS.

NOTWITHSTANDING ANYTHING ELSE HEREIN OR OTHERWISE, ADMITSEE AND/OR ITS VENDORS SHALL NOT BE LIABLE OR OBLIGATED WITH RESPECT TO ANY SUBJECT MATTER OF THIS AGREEMENT OR UNDER CONTRACT, NEGLIGENCE, STRICT LIABILITY OR OTHER LEGAL OR EQUITABLE THEORY FOR (A) ANY SPECIAL, INCIDENTAL, CONSEQUENTIAL, OR EXEMPLARY DAMAGES (INCLUDING, WITHOUT LIMITATION, LOSS OF REVENUE, GOODWILL, OR ANTICIPATED PROFITS), (B) DATA LOSS OR COST OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES, AND/OR (C) ANY MATTER BEYOND SUCH PARTIES' REASONABLE CONTROL.

By entering the Contest, you agree to and hereby do release and hold harmless AdmitSee and its respective parents, subsidiaries and affiliated entities, directors, officers, employees, attorneys, agents, and representatives from any damage, injury, death, loss, claim, action, demand, or other liability (collectively, "Claims") that may arise from your acceptance, possession and/or use of any awarded Scholarship or your participation in this Contest, regardless of whether such Claims, or knowledge of the facts constituting such Claims, exist at the time of entry or arise at any time thereafter. Any person attempting to defraud or in any way tamper with this Contest or with AdmitSee's website may be prosecuted to the full extent of the law. AdmitSee reserves the right to modify these Official Rules in any way or at any time. AdmitSee reserves the right, in its sole discretion, to cancel or suspend this Contest should viruses, bugs or other causes beyond their control corrupt the administration, security or proper operation of the Contest. In the event of cancellation or suspension, AdmitSee shall promptly post a notice on AdmitSee's website to such effect. This Contest shall be governed by New York law, without regard to conflicts of laws provisions. By participating in this Contest, you agree that any dispute or litigation arising from or relating to this Contest shall be determined by binding arbitration only in the County of New York, NY, by and under the NYS Arbitration Program, and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof. Notwithstanding the foregoing, AdmitSee may seek equitable relief in any court of competent jurisdiction. If any provision of these rules is held to be illegal or unenforceable, such provision shall be limited or eliminated to the minimum extent necessary so that these rules otherwise remain in full force and effect and enforceable.

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